

FTC vs. Central Coast Nutraceuticals, Inc.

“I did not approve or agree to the use of my name or my image on this website.... I have never used, endorsed or approved AcaiPure. I am not associated with nor do I endorse or approve any acai berry product, company or online solicitation of such products, including AcaiPure.”

- Declaration of Rachael Ray



**DECLARATION OF RACHAEL RAY
PURSUANT TO 28 U.S.C. §1746**

I, Rachael Ray, have personal knowledge of the facts and matters discussed in this declaration, and, if called as a witness, could and would testify as follows:

1. I am over the age of twenty-one (21) and am competent to give this testimony.
2. I live in New York State.
3. I am the host of the *Rachael Ray Show*, an award winning nationally syndicated daytime television show. I have also hosted a series of lifestyle and travel shows which air and/or have aired on the Food Network, including *Rachael's Vacations*, *Rachael Ray's Tasty Travels*, *\$40 A Day*, *Inside Dish* and *30-Minute Meals*.
4. In addition to my television endeavors, I authored several bestselling cookbooks, including: 30-Minute Meals, 30-Minute Meals 2, 30-Minute Meals: Get Togethers, Comfort Foods, Veggie Meals, The Open House Cookbook, Cooking Round The Clock, Rachael Ray 30-Minute Meals, Cooking Rocks! Rachael Ray 30-Minute Meals for Kids, Rachael Ray Best Eats In Town On \$40 A Day, Rachael Ray 30-Minute Get Real Meals, Rachael Ray 365: No Repeats A Year of Deliciously Different Dinners, Express Lane Meals, 2-4-6-8: Great Meals for Couples or Crowds, Just in Time: All-New 30-Minute Meals, Super-Fast 15-Minute Meals and Slow It Down 60-Minute Meals, Yum-o! The Family Cookbook, Rachael Ray's Big Orange Book, and Rachael Ray's Book of 10.

Eight of my most recent titles were New York Times bestsellers.

5. I have reviewed the two page document attached to this declaration as **Ray Att.**

A. I have been told that Ray Att. A is a printout of the home page of website

www.healthyberrycleanse.com, as it appeared on April 8, 2010, which is a website

marketing and selling a product called AcaiPure. I have been informed that this is one of numerous websites that sells the product AcaiPure.

6. Among other things, as part of the marketing of AcaiPure, the home page depicted in Ray Att. A contains a photograph of me at the top of the page, and next to the photograph, the text "Acai Berry rated #1 SUPERFOOD by Rachael Ray."

7. I did not approve or agree to the use of my name or my image on this website. I have never approved or agreed to the use of my name or my image in conjunction with the sale and marketing of AcaiPure, or any acai berry related product.

8. I have never used, endorsed or approved AcaiPure. I am not associated with nor do I endorse or approve any açai berry product, company or online solicitation of such products, including AcaiPure.

I declare under penalty of perjury that the foregoing is true and correct. Executed on June 5, 2010, within the United States.


Rachael Ray



Pure
The World's Purest and
Most Effective Acai Cleanse

VOTED #1
ACAI PRODUCT
2004, 2006,
2007 & 2008

Hurry!
Limited Supplies!
ACT NOW!



Acai Berry Rated
as SUPERFOOD
by Rachael Ray

DO YOU QUALIFY?

How much weight would you like to lose?

How quickly would you like to lose weight?

What's your #1 reason for losing the weight?

Flush pounds from your system
with the **power of Acai!**



- ✓ Look Great, Feel Great, Purify, Detoxify!
- ✓ Break Up Waste and Eliminate Toxins!
- ✓ Reduce Fatigue, Gas, and Bloating!
- ✓ Experience increased energy!
- ✓ Flush Out Excess Pounds!

CLAIM YOUR BOTTLE



Where do we send your **FREE** Trial?
(Includes a \$3.00 Ray Tasty (Ray 12M))

Exclusive Limited Time FREE Trial
Select Program!

Unfortunately due to overwhelming demand supplies are limited!

What's the craze about? Acai berry Hits the Media Spotlight



Superfoods for the 21st Century!
"Studies have shown that this little berry is one of the most nutritious and powerful foods in the world! Acai is the high-energy berry of a special Amazon palm tree. Hidden within its royal purple pigment is the magic that makes it nature's perfect energy fruit. A synergy of monounsaturated (healthy) fats, dietary fiber and phytochemicals to help promote cardiovascular and diabetetic health."



"You'll be hearing a lot more about this rain forest fruit going forward. Acai is the off the chart for almost everything that kids is, in addition to naturally occurring Omega 3, 6 and 9 oils. It's not only served by some of the many world class airlines and hotels, it's also because it's so loaded with nutrition and makes the most complete meal."



First Name:

Last Name:

Email:

Phone:

Address:

City:

State:

Zip/Postal:

RUSH MY ORDER!
You can get your AcaiPure FREE trial in
Quantity Extremely Limited
7:35:11 minutes
left in qualification period!



Celebrities use Acai!
Secret Celebrity Diets include Acai!



Anti-oxidant cleansing is all the rage right now! The popularity of Acai is steadily increasing thanks to many high profile stars in Hollywood.

Why use AcaiPure?

- ➔ Boost energy levels
- ➔ Shed those unwanted pounds
- ➔ Neutralize free radical damage
- ➔ Improve mental clarity and focus

AcaiPure follows the 3-Step AcaiPure 40:10:50:10 formula. In the first step, it helps to cleanse the body of toxins and excess fat. In the second step, it helps to boost energy levels and improve mental clarity. In the third step, it helps to shed those unwanted pounds. In the fourth step, it helps to neutralize free radical damage and improve mental clarity. Many of the amazing, life-changing properties of the Acai berry are contained in the AcaiPure 40:10:50:10 formula.

AcaiPure's Weight Loss Benefits:

- Do you suffer from the following?
- ➔ Bloating
 - ➔ Chronic Fatigue
 - ➔ Bad Breath
 - ➔ Low Energy Levels
 - ➔ Excess pounds you can't get rid of
 - ➔ Constipation

If so, then AcaiPure is ideal for you. Acai is the purest and most effective anti-oxidant cleansing product on the market today. Are you clean inside? It's time to cleanse and purify your body with AcaiPure, America's #1 Acai Cleanse.



Claim your FREE TRIAL
Bottle of AcaiPure today!

