



Louisiana Data Privacy Act (“LDPA”) Compliance Snapshot

Understand the Law. Identify Your Obligations. Prepare for Compliance.

This CLIClaw Compliance Snapshot provides a concise overview of the Louisiana Data Privacy Act (“LDPA”), including its applicability, consumer privacy rights, key business obligations, third-party requirements, enforcement provisions, and compliance considerations.

Designed as a practical reference for businesses, the snapshot helps organizations understand the law's principal requirements, evaluate potential applicability, and identify areas that may require additional compliance planning or operational review.

Use this snapshot as a starting point for understanding Louisiana's privacy requirements and determining whether further assessment, implementation, or legal guidance is needed.

DISCLAIMER

These materials are provided for informational and compliance support purposes only and are not intended as legal advice. Use of these materials does not establish an attorney-client relationship.

Organizations are responsible for evaluating applicable legal requirements and should consult qualified legal counsel regarding specific obligations.

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LOUISIANA DATA PRIVACY ACT (LDPA) COMPLIANCE SNAPSHOT

Act 502 (SB 386) | Enacted May 29, 2026 | Effective January 1, 2027



Louisiana's Data Privacy Act establishes consumer privacy rights and obligations for covered organizations handling personal data.

01

APPLICABILITY

Which Organizations May Be Covered?



Covers organizations doing business in Louisiana that meet at least one threshold: over \$25 million in annual gross revenue; qualifying personal-information activity involving 75,000 or more consumers, households, or devices; or 50% or more of annual revenue from selling consumers' personal information.

Statutory exemptions apply, including nonprofits.

02

CONSUMER RIGHTS

What Rights Do Louisiana Consumers Have?



Access, correction, deletion, portability, and opt-outs for personal-data sales, targeted advertising, and qualifying profiling.

03

KEY BUSINESS OBLIGATIONS

What Must Covered Organizations Do?



Privacy notices, consumer-rights processes, data minimization, sensitive-data consent, reasonable security, and data protection assessments.

04

THIRD-PARTY REQUIREMENTS

What Applies to Processors and Data Sharing?



Written processor contracts and oversight of relevant data sharing and sale practices.

05

COMPLIANCE READINESS

What Should Organizations Do Now?



Evaluate applicability, data practices, privacy disclosures, consumer requests, and third-party arrangements.

06

ENFORCEMENT

How is the Law Enforced?



Louisiana Attorney General enforcement under the state unfair trade practices framework.
Temporary statutory notice-and-cure process: January 1 – July 31, 2027.
No private right of action under the Act.



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